This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.

Gim Soon Wan, Membership Development Chair, Region 1

Region Snapshot	This Month	'16 vs. '15		% Change
Total Membership	29,247	▼	(1,004)	-3.3%
Higher-Grade	26,080	▼	(1,023)	-3.8%
Students	3,167	▲	19	+0.6%
IEEE Worldwide	370,394	▲	1,057	+0.3%

2016 Membership Year progress, by Section, starts on page 2 of this report.

Retention	Cumulative – Through June 2016			
	2016			2016 % Goal
	Opportunity	# Renewed	% Renewed	
Higher Grade	27,590	23,386	84.8%	
Student	3,112	1,404	45.1%	
Total	**30,702**	**24.790**	**80.7%**	**83.2%**
IEEE Worldwide	381,179	264,218	69.3%	72.3%

Top 3 Sections (by retention %)

New Jersey Coast = 86.7%
Berkshire = 85.0%
Rochester = 83.9%

Recruitment	Cumulative – Through June 2016					
			YoY Chg		Goals	
	2016	2015	#	%	#	YoY %
Higher Grade	879	913	-34	-3.7%		
Student	2,405	2,240	165	7.4%		
Total	3,284	3,153	131	4.2%	3,712	+4.6%
IEEE Worldwide	87,125	78,889	8,236	10.4%	93,610	+5.1%

Top 3 Sections (by growth %)
Mid-Hudson = 115.8%
Rochester = 48.1%
Mohawk Valley = 21.2%

Reinstatement	Cumulative – Through This Month	
	Total	2016 Goal
Region 1	**1,179**	**1,389**
IEEE Overall	**18,111**	**19,177**

Reinstatement goals are set for each Region and not individual Sections.

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Retention: 2016 Membership Year – Results through June 2016

REGION 1	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2016 Goal	% to Goal
Renewal by Section: 2016 Membership Year - June 2016											
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
New Jersey Coast Section	1,238	1,105	89.3%	61	21	34.4%	1,299	1,126	86.7%	90.9%	95.3%
Berkshire Section	105	91	86.7%	8	5	62.5%	113	96	85.0%	86.0%	98.8%
Rochester Section	818	711	86.9%	100	59	59.0%	918	770	83.9%	84.1%	99.7%
New Hampshire Section	1,382	1,201	86.9%	123	55	44.7%	1,505	1,256	83.5%	87.0%	95.9%
Princeton/Central Jersey Secti	2,022	1,760	87.0%	223	108	48.4%	2,245	1,868	83.2%	83.7%	99.4%
Long Island Section	1,755	1,508	85.9%	146	64	43.8%	1,901	1,572	82.7%	84.6%	97.7%
Mid-Hudson Section	606	514	84.8%	41	21	51.2%	647	535	82.7%	83.4%	99.1%
Boston Section	6,789	5,814	85.6%	686	291	42.4%	7,475	6,105	81.7%	83.7%	97.6%
Providence Section	1,064	910	85.5%	116	49	42.2%	1,180	959	81.3%	84.9%	95.8%
Connecticut Section	1,938	1,638	84.5%	213	105	49.3%	2,151	1,743	81.0%	82.6%	98.1%
Mohawk Valley Section	271	230	84.9%	27	11	40.7%	298	241	80.9%	81.2%	99.6%
Worcester County Section	754	646	85.7%	88	31	35.2%	842	677	80.4%	81.2%	99.0%
North Jersey Section	2,402	2,042	85.0%	310	138	44.5%	2,712	2,180	80.4%	82.7%	97.2%
Schenectady Section	886	735	83.0%	83	37	44.6%	969	772	79.7%	82.9%	96.1%
Green Mountain Section	384	318	82.8%	44	21	47.7%	428	339	79.2%	86.3%	91.8%
Binghamton Section	263	215	81.7%	35	21	60.0%	298	236	79.2%	80.2%	98.8%
Springfield Section	351	295	84.0%	78	40	51.3%	429	335	78.1%	81.7%	95.6%
Maine Section	467	391	83.7%	83	38	45.8%	550	429	78.0%	82.2%	94.9%
Buffalo Section	398	329	82.7%	74	35	47.3%	472	364	77.1%	77.9%	98.9%
Ithaca Section	188	149	79.3%	56	35	62.5%	244	184	75.4%	77.3%	97.6%
Syracuse Section	420	350	83.3%	91	35	38.5%	511	385	75.3%	77.5%	97.2%
New York Section	3,089	2,434	78.8%	426	184	43.2%	3,515	2,618	74.5%	77.1%	96.6%
Grand Total	**27,590**	**23,386**	**84.8%**	**3,112**	**1,404**	**45.1%**	**30,702**	**24,790**	**80.7%**	**83.9%**	**96.2%**

Recruitment: 2016 Membership Year – Results through June 2016

Region Code	Section Name	2016	2015	# Change	% Change	2016 Goal	% to Goal
	Recruitment by Section: 2016 Membership Year June 2016						
R1	Mid-Hudson Section	123	57	66	115.79%	70	175.7%
R1	Rochester Section	120	81	39	48.15%	91	132.0%
R1	Mohawk Valley Section	40	33	7	21.21%	44	90.9%
R1	Syracuse Section	92	76	16	21.05%	86	107.0%
R1	Buffalo Section	82	70	12	17.14%	82	100.0%
R1	North Jersey Section	332	284	48	16.90%	346	96.1%
R1	Connecticut Section	294	265	29	10.94%	320	91.9%
R1	New York Section	501	475	26	5.47%	566	88.6%
R1	Long Island Section	174	168	6	3.57%	200	87.0%
R1	Providence Section	122	118	4	3.39%	135	90.4%
R1	Binghamton Section	36	35	1	2.86%	39	92.3%
R1	Princeton/Central Jersey Section	230	225	5	2.22%	272	84.6%
R1	Maine Section	72	71	1	1.41%	82	87.8%
R1	Schenectady Section	91	92	-1	-1.09%	100	91.0%
R1	Boston Section	619	631	-12	-1.90%	720	86.0%
R1	Worcester County Section	89	92	-3	-3.26%	106	83.9%
R1	Green Mountain Section	42	47	-5	-10.64%	55	76.4%
R1	Ithaca Section	30	34	-4	-11.76%	46	65.2%
R1	New Jersey Coast Section	67	81	-14	-17.28%	97	69.2%
R1	Berkshire Section	5	8	-3	-37.50%	9	58.8%
R1	New Hampshire Section	87	143	-56	-39.16%	165	52.7%
R1	Springfield Section	36	67	-31	-46.27%	83	43.4%
Grand Total		**3,284**	**3,153**	**131**	**4.15%**	**3,866**	**84.9%**

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Total Membership – Results through June 2016

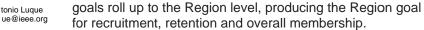| Total Active Members by Section: June 2016								
	HIGHER GRADE MEMBERS			**STUDENT MEMBERS**			**TOTAL MEMBERS**		
REGION 1	**2016**	**2015**	**% Change**	**2016**	**2015**	**% Change**	**2016**	**2015**	**% Change**
Berkshire Section	94	105	-10.5%	4	9	-55.6%	98	114	-14.0%
Binghamton Section	248	259	-4.2%	41	33	24.2%	289	292	-1.0%
Boston Section	6,473	6,682	-3.1%	596	671	-11.2%	7,069	7,353	-3.9%
Buffalo Section	380	375	1.3%	89	83	7.2%	469	458	2.4%
Connecticut Section	1,834	1,899	-3.4%	257	239	7.5%	2,091	2,138	-2.2%
Green Mountain Section	361	375	-3.7%	41	49	-16.3%	402	424	-5.2%
Ithaca Section	165	183	-9.8%	65	54	20.4%	230	237	-3.0%
Long Island Section	1,646	1,741	-5.5%	151	152	-0.7%	1,797	1,893	-5.1%
Maine Section	450	459	-2.0%	74	81	-8.6%	524	540	-3.0%
Mid-Hudson Section	586	594	-1.3%	85	47	80.9%	671	641	4.7%
Mohawk Valley Section	253	271	-6.6%	39	28	39.3%	292	299	-2.3%
New Hampshire Section	1,306	1,368	-4.5%	90	123	-26.8%	1,396	1,491	-6.4%
New Jersey Coast Section	1,148	1,231	-6.7%	65	57	14.0%	1,213	1,288	-5.8%
New York Section	2,851	2,984	-4.5%	461	442	4.3%	3,312	3,426	-3.3%
North Jersey Section	2,245	2,352	-4.5%	347	305	13.8%	2,592	2,657	-2.4%
Princeton/Central Jersey Section	1,939	1,990	-2.6%	247	221	11.8%	2,186	2,211	-1.1%
Providence Section	1,016	1,056	-3.8%	96	119	-19.3%	1,112	1,175	-5.4%
Rochester Section	791	815	-2.9%	126	94	34.0%	917	909	0.9%
Schenectady Section	826	869	-4.9%	68	86	-20.9%	894	955	-6.4%
Springfield Section	340	345	-1.4%	51	81	-37.0%	391	426	-8.2%
Syracuse Section	405	410	-1.2%	96	91	5.5%	501	501	0.0%
Worcester County Section	723	740	-2.3%	78	83	-6.0%	801	823	-2.7%
Grand Total	**26,080**	**27,103**	**-3.8%**	**3,167**	**3,148**	**0.6%**	**29,247**	**30,251**	**-3.3%**

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Membership Development Goals

2016 Membership Development Goals

MD recruitment and retention goals* are created for each individual Section. Goals are based on four year historical data, taking into account a Section's growth or decline, size and location. Section goals roll up to the Region level, producing the Region goal for recruitment, retention and overall membership.

tonio Luque
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Outstanding Section Membership Recruitment and Retention Performance

Goals do not differentiate grade of membership, and focus specifically on the total number of members that join or renew. Hence, the service deactivation and student elevation processes do not impact progress to goals.

Each Section that meets their goal receives an electronic banner which may be placed on Section websites, in newsletters, and even in e-mail signatures. Banners include the membership year and Section name. Gold awards** are reserved for those Sections who achieve both their recruitment and retention goals. Silver awards** are given to those Sections who have met either the recruitment or retention goal.

Goals for reinstatement are assigned on the Region level only.

**A special gift and certificate of recognition are mailed to those who earned the gold award at the end of the membership year. Certificates of recognition are sent to those who earned either silver award.*

Goal Achievers for 2016

As of June 2016, there are three Sections in Region 1 who have achieved their membership recruitment goal for the 2016 membership year. CONGRATULATIONS to the Mid-Hudson, Rochester, Syracuse and Buffalo Sections!!!

Region 1 Recruitment	% to Goal
Mid-Hudson Section	175.7%
Rochester	132.0%
Syracuse	107.0%
Buffalo	100.0%

Congrats!

Region 1 Retention	% to Goal
To date, no Section Region 1 has made their Retention Goals, however a number of Sections are on the verge.	

Arrears members are a list option in eNotice Express! Be sure to take advantage of the Express as a quick and easy way to send a personalized message to members in Arrears; however, please be aware that in August, the new membership year begins. Renewal notices for 2017 go out early October – remember the experience – talk to me if you have questions.

In your message, be sure to introduce yourself, talk about all of the great things you have going on and invite them to come out and participate.

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Region 1-6 Strategy Highlights

Take a moment to read the information below, so that you are aware of all the benefits and resources available to you. As always, if you have any questions or need assistance, please do not hesitate to ask me.

Adrienne Hahn, IEEE Membership Marketing and Sales Specialist
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Select Articles from IEEE's The Institute A new monthly feature we will be sharing is a selection of articles from The Institute that you might find relevant in your volunteer roles or to share with your members. Please see the selections below:

- **IEEE Volunteers Make a Mark on Their Communities** - How to get involved in Maker Faires, hackathons, and other local events
  http://theinstitute.ieee.org/ieee-roundup/opinions/ieee-roundup/ieee-volunteers-make-a-mark-on-their-communities
- **Nominations Needed for 2018 Technical Field Awards** - IEEE seeks candidates who have made outstanding contributions in consumer electronics, engineering education, photonics, and other sectors
  http://theinstitute.ieee.org/briefings/nominations/nominations-are-needed-for-the-2018-ieee-technical-field-awards

Still interested in Battlebots?

The Season 2 entry period is closed, however Battlebots has decided to leave their application system up and running for builders interested in designing a robot for Season 3 (if ABC gives us the green-light). If this is of interest to you, click over to the Online Application System and start working on your entry. They will review all new applications once the Season 3 details have been announced.

Please note that they're asking applicants to design a robot, not build a robot. As building a robot is dangerous, time consuming and expensive, you should only start building if you are notified by BattleBots that your design submission has been accepted, and you have completed other entry procedures that will be required by their broadcast partners. If you decided to build before this, you do so at your own risk.

Please see the Battlebots site for full details including requirements for the design application.

IEEE's Member Experience has gone social!

Still not following us or sharing your IEEE experiences on Twitter and Instagram? What are you waiting for? A number of Sections are taking advantage and showing us what they are doing. Don't miss your opportunity! Just be sure to **follow us @IEEExp** on both Twitter and Instagram and don't forget to **use the hashtag #IEEExp** when positing. **This is your chance for GLOBAL exposure.**

IEEE Day 2016 : Call for ambassadors is 4-October-2016
As you are aware, IEEE Day 2016 will be 4-October-2016. The planning committee is looking for ambassadors to help promote IEEE Day at the local level through your Sections and Student Branches. If you or any of your members are interested in becoming an IEEE Day ambassador, please use the "Contact Us" form on the IEEE Day website.

For promotional materials and ideas from past IEEE Day events, please visit the IEEE Day website. You can also:
Find us on Facebook : https://www.facebook.com/IEEEDay/
Follow us on Twitter: @IEEEDay

Call for Proposals: IEEE SIGHT Project Funding in 2016
The IEEE Special Interest Group on Humanitarian Technology (SIGHT) Steering Committee is inviting applications for project funding support. SIGHT groups' major goal is to create opportunities for members to devote time and talents to humanitarian work consistent with IEEE's Constitution to "bring the benefits of technology to the entire world." IEEE SIGHT will support a wide range of projects, and the level of funding support has been between US$500 and US$20,000. The 2016 application deadline is 15 August. Learn more about IEEE SIGHT.

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How are you doing with Senior Member elevations?

Senior Member elevations have been a hot topic over the past couple of months, so we wanted to be sure to share the available resources to help you in the process, including how to set up a Senior Member elevation event.

First, the main Senior Member page can be found by following this link. It gives details on eligibility criteria and the benefits. Senior Member elevation does not have to be a passive activity however. We have a dedicated resource page for volunteers who want to take an active approach by nominating members for elevation. Finally, to host a senior member event, we have posted an easy to follow event guide which details the necessary steps in hosting an event.

If you need any assistance or have questions, please feel free to contact us.

Upcoming New Member Orientation Information

Attracting and recruiting new members is critical to growth in membership. However, joining IEEE is only the beginning of what we hope to be a long term relationship. Don't forget to contact new members to welcome them to your Section, let them know how they can get involved and remind them to register for a New Member Orientation (NMO) session. Volunteers and members are strongly encouraged to register by visiting: **ieee.org/start**.

Registration is now open for the following New Member Orientations:
- 28 July: Guest speaker is Holly Schneider Brown will discuss IEEE SIGHT
- 25 August: Guest speaker Jessica Perry will discuss the Signal Processing Society

NEW! Ignite Information Sessions, 9 a.m. ET
- 20 September: IEEE Education Activities Programs, Authoring Tools in IEEE Collabratec™, SIGHT
- 21 September: IEEE Member Discounts, VOLT, Authoring Tools in IEEE Collabratec, and eBook Classics | Register
- 23 September: IEEE Communications Society, IEEE Signal Processing Society, Career Resources, IEEE Foundation, Section Assistance | Register

Volunteer Exchange is now LIVE

If you haven't had the chance to sign in to IEEE Collabratec™ lately, be sure to check out the community developed specifically for IEEE volunteers called the Volunteer Exchange. This interactive forum is designed to give volunteers a place to share ideas and ask questions of their fellow volunteers on a number of different topics. IEEE staff will also be checking in periodically to help answer questions and add important reminders/tips to help you in your positions.

Training for Section Leaders

Listed below are some online resources that have training on everything from specific volunteer positions to how to use the reporting tools IEEE offers. If you can't find what you need, please do not hesitate to reach out to us.
- IEEE Center for Leadership Excellence
- 2016 Region 3 Annual Meeting Training Presentations
- 2016 Region 4/5/6 Meeting Presentations
- Southeast Michigan Section Training Videos

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. The site is: www.ieee.org/md

Remember, you can always contact me to discuss your Section's needs. My contact information is listed above. We are here for you – don't go it alone!