



**ROCHESTER SECTION  
IEEE NEWS FOR JUNE 2010**

**Jacob Z. Schanker, P.E., Newsletter Chair**

Rochester IEEE home page at: <http://rochester.r1.ieee.org>

(Always check the web PDF edition for late changes and additions)

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**Rochester Section Meeting - Tuesday, June 8, 2010**

The next Rochester Section business meeting is on Tuesday, June 8, 2010 at Noon, at the Shanghai Restaurant, 2920 West Henrietta Road, just south of the intersection with Brighton-Henrietta Town Line Road. Note that this is a week later than the usual first Tuesday of each month, except July.

Any IEEE member is welcome to attend and to participate, or just to observe. Lunch is only \$3 for IEEE members. No reservation or RSVP is needed, just show up.

**Congratulations to our newest Senior Members**

Recently elevated to Senior Member are Andrew Gallagher and Sean Rommel.

**Rochester Section June Dinner Meeting on June 1, 2010**

The traditional June dinner meeting, which emphasizes social rather than technical interaction, will be at the Rochester Yacht Club this year. See the complete announcement on the next page.

## **IEEE Rochester Section Dinner Meeting - June 1, 2010 (Tuesday)**

At the Rochester Yacht Club (5555 St. Paul Blvd., Rochester, NY)

Cash bar reception 5:30 PM, Dinner 6:15 PM, Dinner Talk 7:15 PM

Place reservations through RES ([res@frontiernet.net](mailto:res@frontiernet.net)), 585-254-2350, by May 21, 2010  
Cost: \$20 (IEEE member or guest), \$30 (non-members), \$10 (IEEE student members)  
(Cash or check payable to "IEEE Rochester Section")

Directions to yacht club at: <http://www.rochesteryc.com> (see visitor info at top)

**Speaker: Jeffrey Pink, Director of Manufacturing, PAETEC**

### **American Business in China (ABC)**

**Abstract:** China has been in the headlines recently. I will go behind those headlines and provide an in depth perspective of American business in China.

**Biography:** Jeffrey Pink has twenty years of experience in engineering and commercializing digital products. He has been a key contributor and leader in all phases of product development from requirements definition, system design, engineering, and manufacturing. Jeff's expertise includes manufacturing, program management and lean six sigma process improvements.

In his current role as PAETEC's Director of Manufacturing Jeff is responsible for product manufacturing, product quality, and strategic sourcing. Utilizing a global team, he manufactures a complete line of award-winning VoIP small business telecommunication products. These products enable small businesses, the main driver of the US economy, to compete and thrive in a global marketplace.

Jeff started his professional career at Eastman Kodak Company as a Technical Program Manager for digital imaging. There he helped establish Kodak's dominance in digital imaging and cameras through the successful introduction of over a dozen high-tech products. Jeff's two patents contributed to the success of Picture CD. Following his work at Kodak, Jeff joined Xerox Global Services as the software development manager for a new document publishing system. This work paved the way for Xerox to enter the services industry with a full suite of offerings.

Jeff received his Bachelor of Science degree in Electrical Engineering from Kettering University and a Master of Science degree in Computer Engineering from Rochester Institute of Technology (RIT). He is a lean six sigma black belt having consulted for such companies as GE, Kodak, Xerox, and others. He currently serves as a member of RIT's Industrial Advisory Board for the Computer Engineering Technology Program and is a senior section chair of the Institute of Electrical and Electronics Engineering Society (IEEE).