



## IEEE NEWS FOR MAY 2015

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The Rochester section web site is at: <http://rochester.ieee.org/>

### **Rochester Section Meeting – Tuesday, May 5, at Noon**

The next monthly Rochester Section business meeting is on Tuesday, May 5, at 12:00 PM, at the **Hibachi Sushi Buffet Restaurant** in South Town Plaza on Jefferson Road (Route 252) just west of West Henrietta Rd. (Route 15). Any IEEE member is invited to attend. Lunch is only \$3 for IEEE members. No reservation or RSVP is needed, just show up.

### **IEEE–USA's New InSight Magazine is Online**

Here's what the IEEE-USA has to say about the new magazine:

IEEE-USA is launching a new flagship publication, [IEEE-USA InSight](#). This modern online magazine will be continually refreshed with original stories on technology careers, public policy and trends, engineering history and skills such as teamwork and effective communication.

The current IEEE-USA InSight homepage features stories on the portrayal of engineering and technology in pop culture, the rise and fall of the fax machine and why IEEE-USA President Jim Jefferies thinks this is a great time to be a U.S. IEEE member.

“Technical professionals in all of our fields of interest will lead the way on the innovation path, and it is our business at IEEE-USA to support that path from precollege education to retirement,” Jefferies writes in his first [President’s column](#). “I urge you to look for and access that career and policy information that fits you and comes with your membership.”

The publication launch coincides with the debut of IEEE-USA’s new [Shop](#) site, where IEEE-USA E-Books are discoverable and available for purchase. IEEE members will find it easy to use their IEEE Web accounts to add products to their Xplore shopping cart.

In addition to timely content, IEEE-USA InSight offers readers the ability to comment inline, rate stories, respond to short polls and take advantage of a vastly improved search engine when looking for specific content. Plus, it is optimized for desktop computers, tablets and mobile phones.

“IEEE-USA InSight will continue to bring engineers, technologists and others timely stories and career advice,” said Murty Polavarapu, IEEE-USA vice president, communications & public awareness. “It is a forward-looking publication featuring the latest technology and interactivity today’s professional has come to expect.”

IEEE-USA InSight replaces the award-winning Today’s Engineer and IEEE-USA In Action. Today’s Engineer began as a quarterly print publication in 1998 and continued in that format for 12 issues until the fourth quarter of 2000. It moved online until its final edition in December 2014.

[IEEE-USA in Action](#) was a highly interactive publication that appeared quarterly from April of 2010 until the spring of 2013. Its content and that of Today’s Engineer will be archived online.

IEEE-USA serves the public good and promotes the careers and public policy interests of more than 200,000 engineering, computing and technology professionals who are U.S. members of IEEE.

You will find the magazine at: <http://insight.ieeeusa.org>

## Roberts Rules Of Order in Three-Part Webinar Series Online

Although it is often anything but apparent, most IEEE meetings attempt to follow Roberts Rules of Order. The problem often is that most of us are not very knowledgeable when it comes to these rules. Actually reading the rules (I did – once) is best saved for a time when you're experiencing an overnight weather delay in O'Hare.

But, now the IEEE has made things much more palatable by putting up videos of a three part seminar series on Bob's rules. Each seminar is just under one hour long. To make them easier to get to, I've shortened the lengthy urls. There is no sign-in required so non-IEEE members should also be able to get to them.

The first part can be accessed from this link: <http://goo.gl/Pfz8I4>

The second is at: <http://goo.gl/zwz0Wk>

and the third part is at: <http://goo.gl/zR3ktq>