



# IEEE Rochester Section

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September 2022 Newsletter

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## Message from the Chair

Dear Colleagues,

Summer has once again flown by and IEEE is busy planning some exciting events for the remainder of the year.



But before we start thinking of apple cider and hot chocolate, the Rochester Section will make the most of the summer we have left with an IEEE Family Night at Frontier Field on Thursday, September 15 to see the Rochester Red Wings vs the Lehigh Valley IronPigs.

There will be a pregame happy hour from 5-6 with live music, and "Bark in the Park" for dog lovers that want to bring their pup to the game. All attendees must pre-register at <https://events.vtools.ieee.org/m/311469>, and will receive matching "Diamond Dollars" for the concession stand.

The next ExCom meeting will be on Tuesday, October 4, from noon to 1 pm. Please register at <https://events.vtools.ieee.org/m/321548>. IEEE members will receive an additional discount on the lunch buffet to celebrate IEEE Day!

Stay healthy and best regards,

## Joint IEEE Rochester Section and Santa Clara Valley Section: Technical Engineering Management Society (TEMS Meeting

Willy Shih will present *Kodak's Journey in Digital Photography – An Insider's Perspective*

In this on-line meeting, we will see excerpts of the video interview "The Kodak Moment: Why it Didn't Last", and then we will interact with Willy in a Q&A session.

The facilitator of this meeting will be Edmund Cheng, Chair of the IEEE TEMS Silicon Valley Chapter.

Date: Thursday, 1 September 2022

Time: 4:00 PM – 5:00 PM PDT / 7:00 PM – 8:00 PM EDT

<https://www.eventbrite.com/e/kodaks-journey-in-digital-photography-an-insiders-perspective-tickets-398060267977>

## Speaker Biography:



Willy Shih is the Robert and Jane Cizik Professor of Management Practice in Business Administration at the Harvard Business School in Boston, Massachusetts. He is part of the Technology and Operations Management Unit, and he teaches in the MBA and Executive Education Programs.

Willy's expertise is in manufacturing, supply chains, and product development. He has written or co-authored numerous cases and teaching materials in a wide range of industries. His book, "Producing Prosperity – Why America Needs a Manufacturing Renaissance," co-authored with Gary Pisano, has called attention to the link between manufacturing and innovation.

Prior to coming to HBS in 2007, Willy spent 28 years in industry. Reporting to him have been manufacturing and distribution operations around the world, as well as global sales and marketing operations.

You may send questions for Willy to the facilitator at [edcheng@ieee.org](mailto:edcheng@ieee.org) prior to the meeting.

## George Eastman Museum – Technology Curator Private Tour

Todd Gustavson, Curator of the George Eastman Museum's Technology Collection will host and conduct a tour of the vault containing their rare and innovative camera technology (including digital). Todd is an expert on the history and the technology of Kodak's early digital cameras and many other items in the museum's vast collection. We will see items rarely seen by the public on this private tour.

Date: Tuesday October 11    Time: 2:00 pm    Cost: \$10 (partly subsidized museum admission)  
Location: George Eastman Museum, 900 East Ave., Rochester, NY 14607

Registration: <https://events.vtools.ieee.org/m/321586>

## Stratus 2023 UAV Conference Targeted for Spring

Dr. Emmett J. Ientilucci, RIT Associate Professor of Digital Imaging and Remote Sensing announces the following event:

The STRAUS 2023 UAV conference will be at RIT in 2023. We are targeting the last week of May. It will be a 3-day conference. Please stay tuned for updates.